



**WAWS-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.fox30jax.com>

Billing Address:

**Greer Margolis Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave**  
**Ste 800**  
**Washington, DC 20007**

Send Payment To:

**WAWS-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

# INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
50273-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WAWS-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA-C	1617

Flight Dates	Order #	Alt Order #
08/18/12 - 08/31/12	50273	09796755

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/31/12	Dr Phil	9:00 AM-10:00 AM	MTWTF--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS M 08/20/12 9:26 AM Dr Phil 9:00 AM-10:00 AM :30 0FA12D087H \$100.00 NM									
2 WAWS Tu 08/21/12 9:14 AM Dr Phil 9:00 AM-10:00 AM :30 0FA12D087H \$100.00 NM									
3 WAWS F 08/24/12 9:56 AM Dr Phil 9:00 AM-10:00 AM :30 0FA12D087H \$100.00 NM									
2	08/20/12	08/31/12	Wendy Williams	10:00 AM-11:00 AM	MTWTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS F 08/24/12 10:27 AM Wendy Williams 10:00 AM-11:00 AM :30 0FA12D087H \$100.00 NM									
3	08/20/12	08/31/12	Dr Phil	4:00 PM-5:00 PM	MTWTF--	:30	3	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 3 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS M 08/20/12 4:33 PM Dr Phil 4:00 PM-5:00 PM :30 0FA12D087H \$120.00 NM									
2 WAWS Tu 08/21/12 4:56 PM Dr Phil 4:00 PM-5:00 PM :30 0FA12D087H \$120.00 NM									
3 WAWS F 08/24/12 4:28 PM Dr Phil 4:00 PM-5:00 PM :30 0FA12D087H \$120.00 NM									
4	08/23/12	08/30/12	Thu Reg 1	8:00 PM-9:00 PM	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS Th 08/23/12 8:00 PM Thu Reg 1 8:00 PM-9:00 PM :30 0FA12D087H \$800.00 NM									
5	08/20/12	08/31/12	The Doctors	3:00 PM-4:00 PM	MTWTF--	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS M 08/20/12 3:43 PM The Doctors 3:00 PM-4:00 PM :30 0FA12D087H \$80.00 NM									
2 WAWS F 08/24/12 3:55 PM The Doctors 3:00 PM-4:00 PM :30 0FA12D087H \$80.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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50273-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA-C	1617	

<http://www.fox30jax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/20/12	08/31/12	The Doctors	3:00 PM-4:00 PM	MTWTF--	:30	2	\$80.00	NM
6	08/20/12	08/31/12	Action News @ 8a	8:00 AM-9:00 AM	MTWTF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12    MTWTF--                      2                \$60.00									
Spots: # Ch   Day   Air Date    Air Time   Description                      Start/End Time    Length Ad-ID                      Rate   Type									
2 WAWS M   08/20/12    8:14 AM Action News @ 8a                      8:00 AM-9:00 AM    :30 0FA12D087H                      \$60.00 NM									
1 WAWS W   08/22/12    8:56 AM Action News @ 8a                      8:00 AM-9:00 AM    :30 0FA12D087H                      \$60.00 NM									
7	08/22/12	08/29/12	So You Think You Can D:	8:00 PM-10:00 PM	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12   08/26/12    --W----                      1                \$2,000.00									
Spots: # Ch   Day   Air Date    Air Time   Description                      Start/End Time    Length Ad-ID                      Rate   Type									
1 WAWS W   08/22/12    8:31 PM So You Think You Can Dance                      8:00 PM-10:00 PM    :30 0FA12D087H                      \$2,000.00 NM									
<u>Total Spots</u>							<b>13</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,840.00</b>
<u>Agency Commission</u>	<b>\$576.00</b>
<u>Net Amount Due</u>	<b>\$3,264.00</b>

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